

BEAUDESERT
Bulletin

THE
CANUNGRA
Times

SCENIC RIM
MEDIA

*Connecting your business
with the people of Beaudesert,
Canungra and the
surrounding communities*



BEAUDESERT Bulletin

FROM THE EDITOR

Keer Moriarty

Scenic Rim Media's newspapers, the Canungra Times and Beaudesert Bulletin are uniquely community based, with an ethos of community connection, grassroots journalism and integration with the people and places of our region.

The Canungra Times is a monthly publication which has been an integral part of the Canungra and Beechmont communities since its humble beginnings in 2005.

The Beaudesert Bulletin's first edition came out in July 2020, in response to a need for hyper-local news in Beaudesert and its surrounding areas. Since then, the fortnightly publication has been embraced by these communities.

Our newspapers have been established, not only as the voices of their communities, but as a single point of truth, concentrating on balanced reporting of local issues and promotion of local businesses and events.

THE CANUNGRA *Times*

Our articles reflect the people and unique communities we represent.

We partner with our advertisers to connect their businesses with our local communities, using local knowledge and marketing expertise to get the best results for your business.

Both printed publications have digital websites and social media channels which share the stories of our regions with the world.

We have a high level of engagement on our social media channels, a further example of our strong connection in the communities we represent.

Our readers and advertisers are people we know personally, people who belong to our communities and contribute to the well being of the townships.

Becoming part of Scenic Rim Media's publications means being welcomed into the Canungra and Beaudesert communities and being associated with local, trusted brands.





NOT YOUR AVERAGE NEWSPAPER

While we are committed to covering issues that affect the local community, we also love to be the optimistic voice of our communities.

Amongst our pages you will find stories you definitely won't find elsewhere, partly because our content is so locally focussed and partly because we revel in sharing those good news stories, especially if it is a little bit quirky or different!

Both of our newspapers have won awards from the Queensland County Press Association and we continue to provide quality, local news.

We love where we live and work - and we want to share these great places with everyone!

PART OF THE COMMUNITY

We pride ourselves on being part of the communities we represent.

Our team members live locally and are involved in many community groups from sporting clubs to the Chambers of Commerce and charity groups such as the Lions Club.

We believe that as a local newspaper we have a social responsibility to help out in the community and actively encourage our team to do this.

BEAUDESERT Bulletin



Issues

We provide balanced reporting of local issues and support our communities to ensure their voices are heard.

From the campaign to reopen Duck Creek Road, supporting local fundraising efforts, reporting on local politics through to advocating for better road and water infrastructure in Canungra, we seek to support local people.

More than just reporting, our aim is to get results for our readers and partnerships, on issues that matter.

What makes our local news...



Events

From country shows to gala business awards, our publications will be there.

We take pride in producing stunning photographs of local events and sharing them through our publications.

Whether it is a morning tea for the CWA, the Anzac Day march and service or the formal send-off for local high school graduates, our newspapers are committed to covering these events.

We also offer lead up stories and advertising through print, social media and digital advertising.

THE CANUNGRA *Times*



People

We love telling great stories about local people!

In our communities we have people who have achieved at a high level in their field, entertaining characters and strong community leaders and volunteers.

All of these people contribute to the fabric and cohesiveness of our townships.

Each edition we run a profile about one of our locals which is widely read and appreciated.

Everyone has a story - we would love to share yours!



Sport

Our regions have produced many sporting champions.

The best of the best are part of our community - Olympic athletes to top golfers, rugby league heroes, national cyclists and archers.

We bring you the stories of the local athletes and clubs achieving at all levels, as well as those competing at National and International levels.

With such a wealth of sporting achievement in our towns, we love following the careers of all of our sportspeople!



The heart of our stories...

BEAUDESERT

Bulletin

Editions/Deadlines

January 12, 2024

Deadline: January 5, 2024

January 26, 2024

Deadline: January 19, 2024

February 9, 2024

Deadline: February 2, 2024

February 23, 2024

Deadline: February 16, 2024

March 8, 2024

Deadline: March 1, 2024

March 22, 2024

Deadline: March 15, 2024

April 5, 2024

Deadline: March 28, 2024

April 19, 2024

Deadline: April 12, 2024

May 3, 2024

Deadline: April 26, 2024

May 17, 2024

Deadline: May 10, 2024

May 31, 2024

Deadline: May 24, 2024

June 14, 2024

Deadline: June 7, 2024

June 28, 2024

Deadline: June 21, 2024

July 12, 2024

Deadline: July 5, 2024

July 26, 2024

Deadline: July 19, 2024

August 9, 2024

Deadline: August 2, 2024

August 23, 2024

Deadline: August 16, 2024

September 6, 2024

Deadline: August 30, 2024

September 20, 2024

Deadline: September 13, 2024

October 4, 2024

Deadline: September 27, 2024

October 18, 2024

Deadline: October 11, 2024

November 1, 2024

Deadline: October 25, 2024

November 15, 2024

Deadline: November 8, 2024

November 29, 2024

Deadline: November 22, 2024

December 13, 2024

Deadline: December 6, 2024

Bookings/Enquiries



Keer Moriarty

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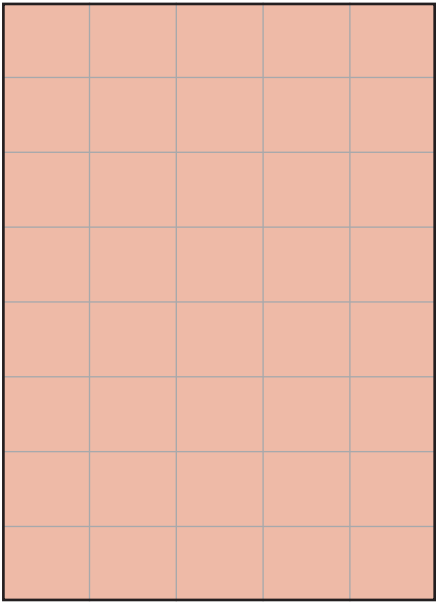


Janice Pellinkhof

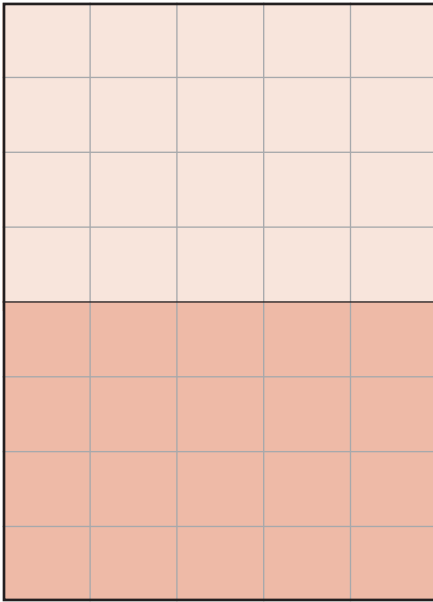
ADVERTISING SALES

E: ads@beaudesertbulletin.com

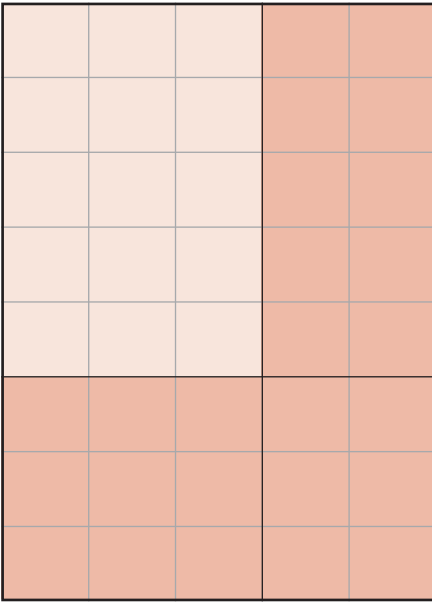
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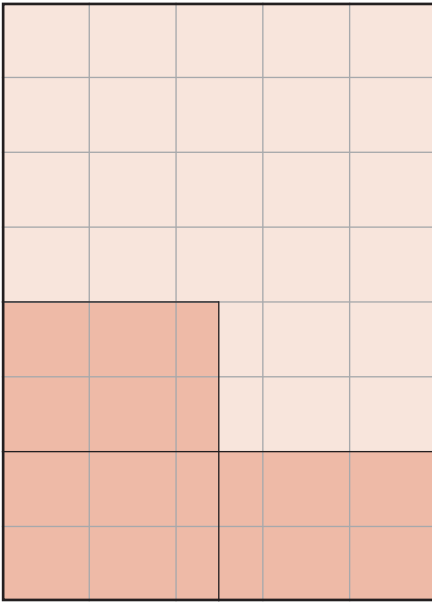
FULL PAGE \$525
250mmH x 180mmW



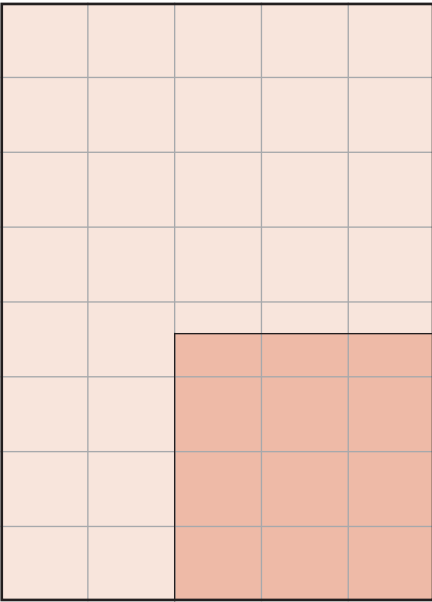
HALF PAGE \$295
120mmH x 180mmW



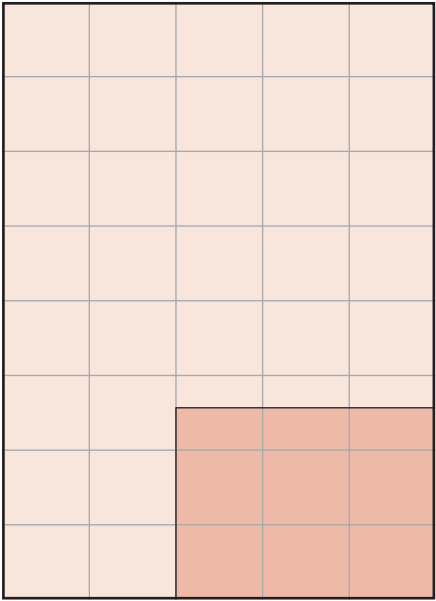
ONE THIRD PAGE \$245
90mmH x 180mmW or
250mmH x 70mmW



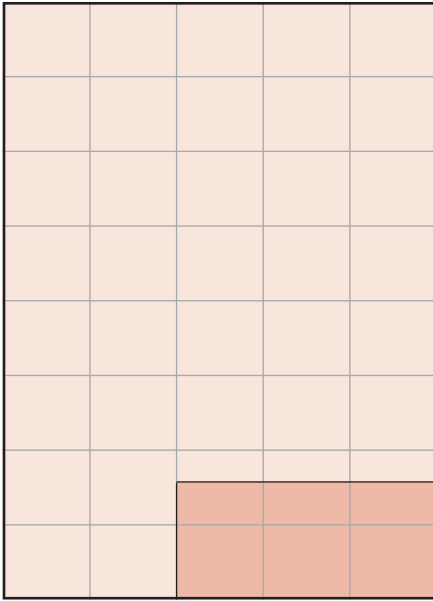
QUARTER PAGE \$195
60mmH x 180mmW or
120mmH x 86mmW



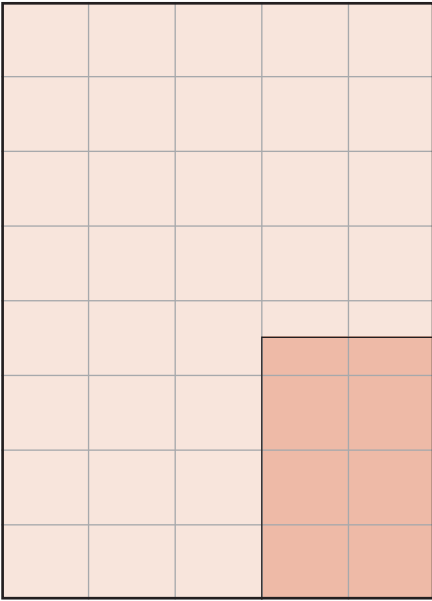
10cm x 3 column \$195
100mmH x 105mmW



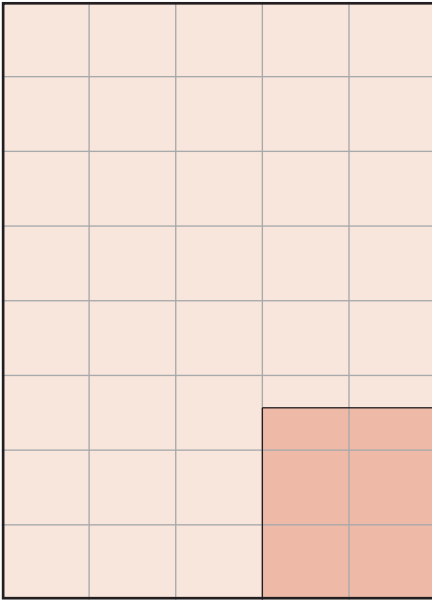
8cm x 3 column \$155
80mmH x 105mmW



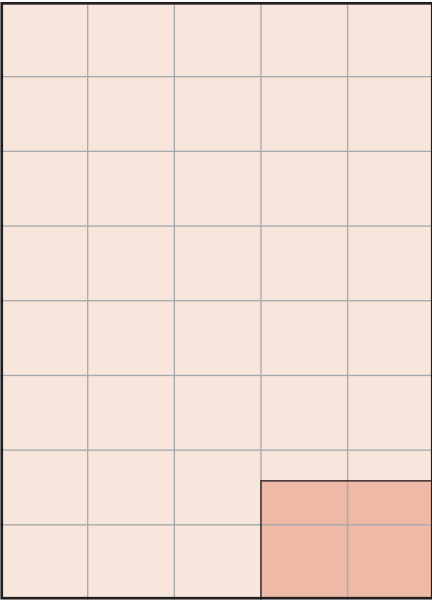
5cm x 3 column \$115
50mmH x 105mmW



10cm x 2 column \$130
100mmH x 70mmW



8cm x 2 column \$100
80mmH x 70mmW



5cm x 2 column \$75
50mmH x 70mmW

THE

CANUNGRA

Times

Editions/Deadlines

JANUARY 2024

NO EDITION

FEBRUARY 2024

Published: Fri February 2

Deadline: Thurs Jan 25

MARCH 2024

Published: Fri March 1

Deadline: Thurs Feb 22

APRIL 2024

Published: Thurs March 28

Deadline: Thurs March 21

MAY 2024

Published: Fri May 3

Deadline: Wed April 24

JUNE 2024

Published: Fri June 7

Deadline: Thurs May 30

JULY 2024

Published: Fri July 5

Deadline: Thurs June 27

AUGUST 2024

Published: Fri Aug 2

Deadline: Thurs July 25

SEPTEMBER 2024

Published: Fri Aug 30

Deadline: Thurs Aug 22

OCTOBER 2024

Published: Fri Sept 27

Deadline: Thurs Sep 19

NOVEMBER 2024

Published: Fri Nov 1

Deadline: Thurs Oct 24

DECEMBER 2024

Published: Fri Dec 6

Deadline: Thurs Nov 28

Bookings/Enquiries



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Katie O'Brien

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BEAUDESERT Bulletin

THE CANUNGRA Times



BUSINESS DIRECTORY ADVERTISING

Minimum 3 month booking. Prices below is per edition.

Advertisements from only \$28 per edition which are ideal for tradespeople and businesses that offer services to customers in our local area.

The Business Directory is the go-to directory for our communities. Unlike searching the internet, people know the businesses are either located in or will come out to our area.

Business Directory advertisements are booked in three month blocks:

3 editions for Canungra Times

6 editions for Beaudesert Bulletin

Price includes FREE online advertising on our Business Directory website

CLASSIFIED ADVERTISING

Price is per edition. Pricing as per business directory

Our Classified advertisements are available in many categories:

- For Sale
- Positions Vacant
- In Memoriam
- Public Notices
- Garage Sales
- Birthdays
- Anniversary

2cm	\$28
3cm	\$42
4cm	\$56
5cm	\$65
6cm	\$78
7cm	\$91
8cm	\$96
9cm	\$108
10cm	\$120

Bookings/Enquiries



Janice Pellinkhof

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Katie O'Brien

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Keer Moriarty

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ADVERTORIALS

Advertorials are paid articles which promote your business. They tell your customers a little about you and the services or products your business offers.

An advertorial can be written by you or by one of our journalists. Pricing includes publishing the advertorial content on our website.

There are two packages available:

AN INTRODUCTION!

A half page advertorial of up to 350 words and a photograph.

Cost: \$295

ALL ABOUT YOU!

A half page advertorial (as above) plus a half page advertisement (on same page).

Cost: \$525

PLEASE NOTE: All advertorial will be clearly identified as 'sponsored content'.



Half page advertorial (Edgely New Childcare Centre)



Half page advertorial + half page advertisement

SPECIAL FEATURES

We run several special features during the year to highlight different industries or events. These are a great way to market your business to customers who are specifically looking for your services.

Advertising rates are the same as print rates.

Features include:

- Mother's Day
- Dining Out
- Formals
- Education
- Weddings



www.beadesertbulletin.com

BEAUDESERT Bulletin
LOCAL NEWS, EVERY FORTNIGHT

BANNER HEAD

HOME LOCAL NEWS LATEST EDITION BUSINESS DIRECTORY
PERSONALITY PROFILE PEOPLE AND THEIR PETS HISTORY

NEWS



It's not often heard of for a husband and wife to both hold national sporting titles at the same time, but Andrea and Brian McFarlane have done just that. The keen local archers currently both hold the National and Sanctioned event records in the 3D Archery Association of Australia National Championship Records.



MREC 1

Duck Creek Road advocates continue to apply gentle pressure to see the road reopened. The community-built road connecting Beaudesert and O'Reilly's, considered an essential route for local employment and safety particularly in bushfire season, has been closed since Cyclone Debbie in 2017.



BANNER 1

ON ALL PAGES

BANNER HEAD

Fixed on all pages, across all devices

DIMENSIONS:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$299

ON HOME PAGE AND SECTION PAGES

BANNER 1

Dimensions:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$159

MREC 1

Dimensions: Desktop 300 x 250

Monthly Fee: \$159

CYCLING AD SPACES

All ads link to advertiser's website, email or social media

www.canungratimes.com


THE CANUNGRA Times

BANNER HEAD

HOME LOCAL NEWS LATEST EDITION BUSINESS DIRECTORY
PERSONALITY PROFILE PEOPLE AND THEIR PETS HISTORY

Aquis Stallion service auctioned for Turning Canungra Pink

ARTICLE BANNER AD



Aquis have generously donated a 2022 Season nomination to their outstanding Group One winning stallion Pierata to Turning Canungra Pink.

A spokesperson for Aquis said community support is very important to Mr Fung, the Fung Family and Aquis.

Aquis Farm have supported Turning Canungra Pink through the donation of a stallion service for several years.

This year the stallion service is being auctioned through an online platform where it has already attracted bids of up to \$15,000.

Currently Pierata stands for a fee of \$44,000 in 2022.

He won the Group One ATC All Aged Stakes in 2019 and won over \$5.8m in prizemoney during his racing career.

BANNER 1

IN ARTICLE PAGES

ARTICLE BANNER AD

Appears at the top of each article

Dimensions:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$159

SCENIC RIM MEDIA

PRINT NEWSPAPER (FORTNIGHTLY / 4,000)

Delivered to 3,000 homes in Beaudesert and Gleneagle. 1,000 copies distributed in selected outlets in Beaudesert, Rathdowney, Tamrookum and Kooralbyn.



PRINT MAGAZINE (MONTHLY / 2,500)

Delivered to 1,500 homes in Canungra and Beechmont. 1,000 copies distributed in selected outlets in Canungra, Beechmont, Beaudesert and Tamborine.



Scenic Rim Media Pty Ltd proudly delivering local news to the community
Beaudesert Bulletin | Fortnightly | Shop 2, 61-85 Brisbane Street, Beaudesert QLD 4285
The Canungra Times | Monthly | 1 Lawton Lane, Canungra QLD 4275

beaudesertbulletin.com.au | canungratimes.com.au

UNIQUE VISITORS PER MONTH: 25,000

- Digital advertising available
- Sponsored content
- Event listings



WIDER REACH



Our Visit Canungra and Explore Beaudesert campaigns reach the South East Queensland audience through a combined print and digital campaign.

We produce 50,000 printed brochures, supported by social media marketing and websites to encourage people to come to our region and support local businesses.

With expertise in printing, graphic design, media and advertising, our team brings a wealth of experience and practical knowledge to help you with your printing needs. We know that one size does not fit all. We work with our clients to tailor their printing to their business, individually.

PRINTING

- Brochures
- Flyers
- Notepads
- Business Cards
- Postcards
- Banners
- Magnets
- Envelopes
- Docket Books (NCR)
- Flags
- Marquees
- Graphic Design

LETTERBOX DELIVERY

The areas we cover include 3,000 homes in:

- Beaudesert CBD
- Beaudesert Township
- Gleneagle - Tullamore & Scenic Rise estates
- Banksia Estate
- Brayford Estate



PHOTOGRAPHY PACKAGES

From corporate head shots to event photography and product shoots, our professional photographers will produce beautiful images for you. Packages start from **\$199**



CALENDARS

The Beaudesert Bulletin 'What Susie Saw' calendar and the Canungra Times calendar feature photographs of the spectacular Scenic Rim. Available only through advertisers, they are a unique gift for your clients.

PODCAST

We tell the stories of our towns through our podcast, This Scenic Life. Audio ads have high engagement and high recall rates with listeners. That's the power of audio.

30 second advertisement **\$200**



“

“Having advertised in the Canungra Times for nearly two years I can, without a doubt, say that it keeps a continual flow of work coming our way. Clients feel comfortable with us visiting to provide quotes and carry out work. Knowing beforehand that they are dealing with locals adds a sense of ease to a first meeting, sometimes it even feels as though your meeting old friends!”

*Harry Pearce,
D'Anoia Tree Services and Landcare*

“An informative local news mag, great format, interesting stories of people & places in the community as well as advertisements to fulfil most needs I always enjoy reading it, even though it is a Canungra publication and I live in Beechmont. Love receiving it in the mail and it's free ... ”

Carmel Hunter

“An excellent tool/media for finding out about our unique community. A non biased, non judgemental paper that allows all to voice opinions, advertise business and keep in touch.”

Virginia Duncan

Thank you for your support and being a great local paper.

Zonta Club of Beaudesert Area

“I love these short stories 'The Bulletin' posts. Such a great little paper. Always very informative, good size, lots of stories about who is out and about in our community and an added bonus it is 'free'.

Keep up the good work.”

Maree Schubring

”



NEED HELP WITH MARKETING?

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